

# curriculumvitae

## barryhuizenga

graphic artist

front-end web designer & developer

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# personal**details**

<b>name</b>	Barry Huizenga
<b>address</b>	Kombuis 15, 9732 GK, Groningen
<b>date of birth</b>	July 3, 1982
<b>place of birth</b>	Seria, Brunei
<b>nationality</b>	Dutch
<b>marital status</b>	cohabitation

# contact**information**

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# mission**statement**

To work in a stimulating, challenging and creative environment with creative opportunities and freedoms, growth, education and advancement. To work in an environment where ideas and knowledge are openly shared and thrown around. To work with people who value team effort and input, think and voice critical opinions and appreciate a team player who will occasionally work independently with his headphones on. To work in an organization with people seeking success on both business and personal levels.

# personalattributes

Goal and success orientated.

In a constant state of learning in order to stay ahead of the game.

Passionate, creative and self critical with an eye for detail.

Reputable for creating clean and beautiful HTML/CSS/JQuery based designs.

Form follows function, brand and conversion orientated, user centered UX design, and clean, beautiful code contributes to clean, beautiful design.

Able to collaborate well within a team of designers and developers.

Independent and able to take the lead.

# worthmentioning

Successfully designed and developed numerous landing pages and web-based solutions for Yourhosting.nl which have lead to increases conversion, lower CPC and costs for sales and helpdesk operations.

Independantly redesigned, rebranded and developed RealtimeRegister.com, a sister company of Yourhosting.nl, from the ground up which lead to a ten-fold increase in conversion.

Successfully designed, developed and launched some 200+ websites and landing pages for small businesses, large international organizations and various marketing campagnes.

Notable clients I have worked with during my time at Atos Origin include Dienst Justitiële Inrichtingen, NLJUG, Dimpact! and Autotaalglas.

Notable clients I have worked with during my time at AbsoluteB include Volvo Cars North America, NASCAR Motorsports, Volvo IPD USA, Volvo S40 Racing USA and Ford Motor Company.

# workexperience

## **11.14 – present** Lab050 Groningen NL **Front-end Developer**

Responsible for independantly managing client projects and developing web based, user centered, responsive solutions utilizing various CMS systems. Implementing techniques into our basic workflow including SASS, GruntJS, BitBucket. Maintaining ongoing internal and external communication.

## **11.11 – 10.14** Yourhosting BV Zwolle NL **Designer & Front-end Developer**

Responsible for designing, developing web based, user centered solutions aimed at improving conversion and the UX, maintaining and improving the websites under Yourholding BV. Maintaining the sync and communication between the MacCom and Development department.

## **12.09 – 10.11** Bonobos BV Groningen NL **Lead Designer & Front-end Developer**

Core responsibilities included designing and developing unique, user centered and conversion focused templates, websites and brands in W3C/SEO compliant HTML/CSS and maintain the ongoing planning of other designers while corrdinating strategy with Marketing and Sales.

## **04.08 – 06.09** Atos Origin (AO) Nederland BV Groningen NL **Software Engineer**

Along side developing Java based solutions, my knowledge and experience in user centered design and usability enabled me to migrate to develop Web 2.0 RIA's utilizing Adobe Flex and AIR.

## **10.08 – 11.08** Dienst Justitiële Inrichtingen Veenhuizen NL **Software Engineer** (outsourced via AO)

Independently developed an Intranet system based on Joomla! 1.5 with custom functionality, security protocols and implementation of a unique design while maintaining the organization' s brand.

## **05.08 – 10.08** Dimpact! Various locations NL **Frontend Designer** (outsourced via AO)

Responsible for designing an efficient and intuitive web GUI for the digitization of municipal products and services for participating municipalities. Also developed an intuitive Java based CSS generator.

## **12.04 – 03.08** AbsoluteB Groningen NL **Multimedia, Online Identity Consultant**

Designing developing, identity/branding, project management and client relationship maintenance. Client list included Volvo Cars North America, NASCAR Motorsports, Volvo IPD USA, Volvo S40 Racing USA and Ford Motor Company.

## **11.02 – 06.03** Desktop Service Bureau Houston, Texas, USA **Lead Designer/Project Manager**

Responsible for designing web and print projects and co-developing the Desktop Service Bureau brand as the in-house design and web company under parent organization Desktop Digital Printing.

## **12.01 – 11.02** Infinity Pro Sports Houston, Texas USA **Lead Designer**

Responsible for converting client's requirements into graphical, media rich websites and apps.

## **06.01 – 07.01** Shell International (NAM) Assen NL **Graphic Designer, Programmer**

Four week summer job to assist in the re-development of an intranet system.

# knowledge+competences

## Experienced

(3 - 15+ years)

Adobe CS 4/5/5.5/6

XHTML/HTML4/5 CSS2/3, PHP, Javascript, JQuery, XML, MySQL

GUI, Usability, SEO, SEA, W3C, Conversion UCX Design/Analysis/Testing

Responsive, progressive, mobile first design/development

ProcessWire, WordPress, Magento, Google Analytics

Bootstrap, Jasny Bootstrap,

Cross browser/platform development/testing, Project management

## Experience with

(1 - 2 years)

Sass, LESS, JSON, GruntJS,

SourceTree, BitBucket

## Experimental

(less than a year)

Adobe Flex, Actionscript 3.0, Java, JSF, Richfaces, ASP, Apache

Python, Django

# education+courses

07.08 – 09.08

**Masterclass Java Programmer & Web Components** Atos Origin, Utrecht, NL

09.06 – 09.07

**Master of Business Administration** Hanze Hogeschool, Groningen, NL

09.00 – 05.04

**BSc. with Honors in Multimedia Computing, Minor in Computer Science**

Staffordshire University, Stafford, UK

09.98 – 05.00

**International Baccalaureate** Maartens College, Groningen, NL

09.96 – 05.98

**IGCSE** Maartens College, Groningen, NL

# spokenlanguages

**English** first language - well spoken & written

**Dutch** good verbal and writing skills (NT2 certified)

## portfolio+blog

please visit [AbsoluteB.com](http://AbsoluteB.com)

## miscellaneousstuff

Blogger, Tweeter, Facebook(er)

Have resided in several countries on four different continents including the UK, Malaysia, Singapore and the USA

An avid Apple fanboy

Car owner, Volvo enthusiast and frequent visitor to the Nordschleife.

Passion/slight addiction for salsa dancing since 2005